



EK file

THE WHITE HOUSE
WASHINGTON

July 19, 1956

Dear Gene:

As you know, the Free Europe Committee, the Crusade for Freedom, and Radio Free Europe constitute a group of activities that I have enthusiastically supported since their inception some years ago. I have just heard that you have indicated a possible willingness to head up the Crusade for Freedom Drive for another year. I sincerely hope you will find your way clear to do so.

Just at this moment, when developments on the other side of the Iron Curtain clearly show that the yearning for freedom remains alive and vibrant, it is particularly important that the Crusade continue its effective work. For maximum usefulness, wide contributions by American citizens and American enterprise are essential in this work.

The list of those whom you would propose to associate with you in this work has been shown me. In inviting them to do so, I trust that you will tell them of the deep and continuing interest I take in the Crusade for Freedom because of its proven value to this country and the free world.

With my grateful thanks and warm personal regard,

Sincerely,

Eugene Holman, Esq.
Chairman of the Board
Standard Oil of New Jersey
30 Rockefeller Plaza
New York, New York

July 19, 1956

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I ~~understand~~ you have indicated that you might be willing to head up the Crusade for Freedom Drive for another year. I sincerely hope you will find your way clear to do ~~this~~ *a possible challenge*.

Just at this moment, when developments on the other side of the Iron Curtain clearly show that the yearning for freedom remains alive and vibrant, it is particularly important that the Crusade continue its effective work. Wide contributions by American citizens and American enterprise are essential ~~to this work~~. *and* The list of those whom you propose to associate with you has been shown me. In inviting them to do so, I trust that you will tell them of the deep interest I take in the Crusade for Freedom.

used to maximize influence
Sincerely,

in this work
Eugene Holman, Esq.
Chairman of the Board
Standard Oil of New Jersey
30 Rockefeller Plaza
New York, N. Y.